



RSB
PROGRAM

**RESILIENT SUSTAINABLE
BUSINESS (RSB)
PROGRAM 2026**

Empowering Growth-Stage African Enterprises
and individuals to scale for Profit and Purpose.

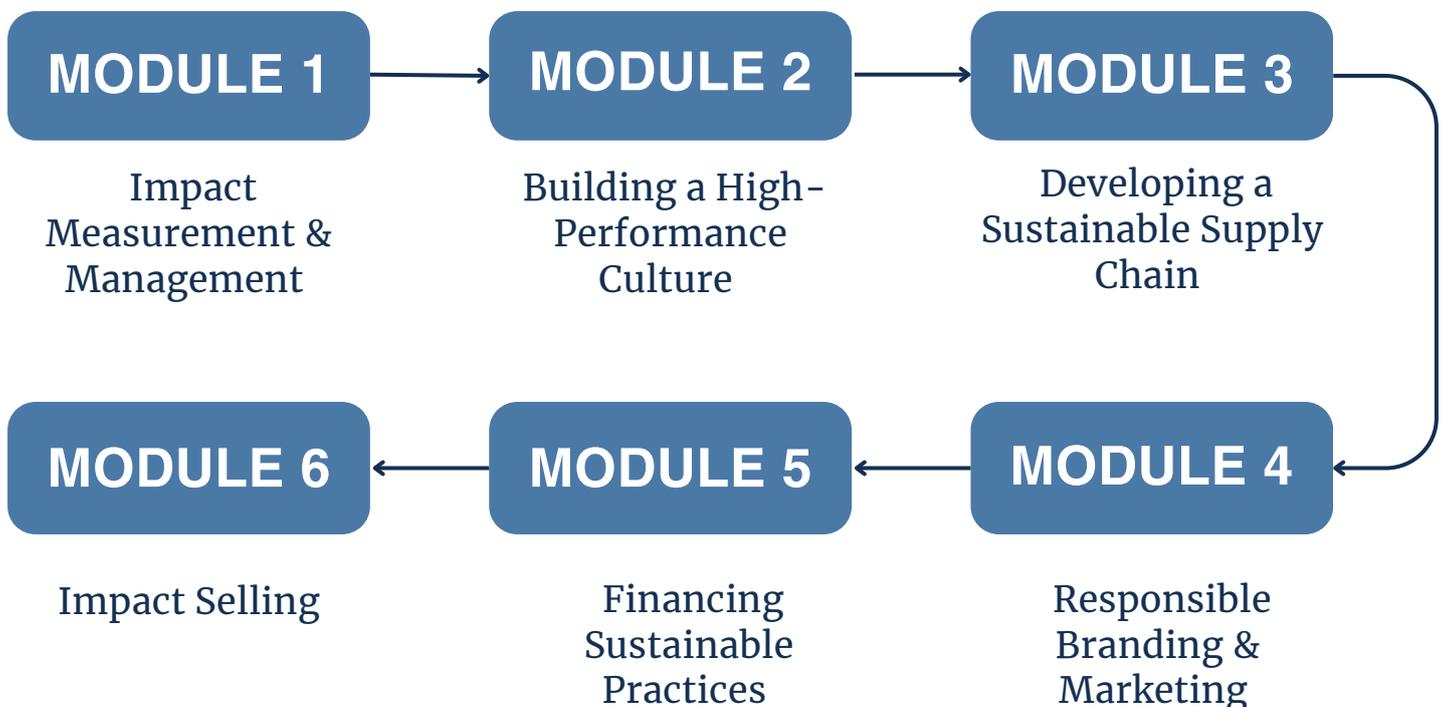
About the Program

The **Resilient Sustainable Business (RSB) Program** is an immersive, 9-week journey designed for African SMEs and individuals ready to turn sustainability into their greatest competitive advantage. We bridge the gap between **Impact and Profitability** by equipping you with immediate, actionable tools to track and measure success.

Through expert-led sessions, practical tools, and real-world application, RSB equips participants to strengthen their organisations and individuals from the inside out.

The Journey: 9-Week Program

A curriculum designed for action, not just theory.



Meet Your Facilitators

Guided by industry experts.



Charlie Stewart
CEO, Rogerwilco (B Corp)



Chloé Andriamihaja
Founder, MoraMora Life
(B Corp)



Dr. Kuzi Charamba
Founder & CEO, Tese.IO



Michel Barth
Co-Founder, OneAfrica



Tumisang Makofane
Founder & MD, Adelaide
Solutions



Melaney Oldenhof
Senior Business
Development
Associate, B Lab Africa



Tatyana Kathurima -
Sustainability & Strategy
Consultant



Our Impact

Join a credible, high-impact movement.

107

Total Participants
empowered

97

Businesses
represented across
diverse industries.

Participants
from **Kenya,**
South Africa,
Mauritius,
Nigeria & Ghana

10

B Corps

4

Successful
Cohorts
completed

The Value for you?



Practical Toolkits:
Ready-to-use frameworks and templates.



Expert-Led Modules: Each module is facilitated by specialists with deep sector expertise.



Investment Readiness:
Resources to help secure financing.



Pan-African Leadership Community:
Join a diverse network of leaders and entrepreneurs shaping businesses across the continent.



The "Power Network"

Join a vibrant network of African Business.
Companies that have walked this path include:



Agribusiness & Agritech

- Arable — Kenya & Global
- Hazile Group Holding — South Africa
- Esus Farm — Uganda
- Agsol — Kenya



Manufacturing & Water Technology

- Cernol — Mauritius
- Prosafe Ltd — Mauritius
- ROC Water Technologies — South Africa



Sustainable Consumer Goods & Circular Economy

- African Originals — Kenya
- Mr. Green Kenya — Kenya
- Dion Wines & Spirits — Mauritius
- Faithful to Nature — South Africa



Tech & Digital Services

- JUMO — Kenya
- Close the Gap Kenya — Kenya
- Daproim Africa — Kenya



Hospitality & Creative Industries

- Attitude Hotels — Mauritius
- The Talent Factory — Kenya

Cohort 5 Details

Dates: March 5 - April 30, 2026 (9 Weeks)

Online live session: Thursdays

Time: 2 PM SAST / 3 PM EAT / 4 PM MUT

Duration: 2 hours

Format: Hybrid

Your Investment (Pricing)

Program Fee: \$300 (Approx. R4800).

Mauritius Special: MUR 14,000
(With up to 75% HRDC Subsidy for registered corporates).

"Voices of Change"



The RSB Program has been a transformative experience that helped me break down sustainability into clear, practical actions I can confidently apply in my day-to-day work. — Caroline Gichure, Sustainability Risk & Compliance Manager, African Originals - B Corp (Kenya)



"The program stands out as an essential and highly recommended first step toward building a Resilient, Sustainable Business, free from the risk of greenwashing." — Noormila, Chief Commercial Officer, Eureka (Mauritius)



"A powerful shift in mindset—from offering traditional accounting services to becoming a values-driven advisor helping SMEs embed sustainability." — Jean Max Appanah, MD, Jean Max Appanah & Co (Mauritius)



"Absolutely recommend it! It is a very safe space to learn, speak, and grow, supported by an amazing cohort." — Marie-Noelle Elissac-Foy, Founder & MD, The Talent Factory (Mauritius)



"A game-changer for anyone who wants to grow their business and simultaneously take cognisance of their sustainability and impact deliverables." — Ashleigh Dlamini, Director, Meraki Integrated Solutions (South Africa)





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Begin your Journey
Join Cohort 5

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