



THE JCCI *WOMEN IN BUSINESS INITIATIVE* recognizes that across Africa women are the mainstay of the entrepreneurial sector-elevating and empowering them will benefit their families, communities, and the national economy.

The month for communication:

July has been a busy month with 3 communications webinars taking place.



Theresa Moller captivated the women with a presentation of latest trends in the beauty care division and adapting to the 'New normal' to thrive in this changing business landscape.

- ✚ **Eye-cosmetic sales increased 150 percent, month over month**
- ✚ **Coronavirus has increased consumer interest in health and natural products**
- ✚ **Skincare, haircare and bath and body products appear to be benefiting from self-care and pampering trends**



“Allow for change and pray for all who need it. Be a comforter, nurturer, lover, boss lady and above it all LOVE YOURSELF; YOU ARE STRONG; YOU ARE BEAUTIFUL”

By: Connie Mashaba



Women in business events coming soon

MONTH OF JULY

- ✚ Overcoming the fear of speaking and how to make conversations -21st July 2020
- ✚ Understanding the principle of successful negotiations-28th July 2020

“Celebrating Women’s Month”

MONTH OF AUGUST



Joan Warburton-McBride, CEO of the Chamber, has strong convictions about the importance for women of being financially literate. “I have been involved for many years with development programmes for women and I have seen how few women, across all education and income levels, are sufficiently financially literate to take charge of their finances and claim their power”.

Women who are financially knowledgeable will be less dependent and therefore able to choose their own future.

FINANCIAL FITNESS TRAINING

Dates: Monday 3 August 2020 - Thursday 3 September.

Times: Choose between morning or afternoon sessions.

Online platform for the training: Microsoft Teams

DON'T DELAY BOOK NOW-ONLY 40 DELEGATES TO BE ACCOMODATED!

Profiling our 'WOMEN IN BUSINESS'



BEE & Honey Farming 

Memme (Mems) Ramaila: Founder of BeeAfrica

A dynamic lady with passion for development work. An organisation development practitioner by profession, Mems ventured into farming in 2010 and scooped the title, Female Farmer of the Year eighteen months into her entry in the agriculture industry.

For more info contact BeeAfrica at: 0810345120

btc@lantic.net

www.beeafrican.africa

#OURMNANDIHONEY *pure & natural.*

It's good 4 your soul; 4 your skin; 4 your hair; and 4 your IMMUNITY.

Orders welcome-0810345120

375g-R80
500g-R100



 *Blissful Your Artisanry*

The advertisement features a yellow background with black and white text. It promotes '#OURMNANDIHONEY' as 'pure & natural' and lists benefits: 'It's good 4 your soul; 4 your skin; 4 your hair; and 4 your IMMUNITY.' It includes a phone number '0810345120' and two price points: '375g-R80' and '500g-R100'. Below the text are two jars of MNANDI honey. At the bottom, there is a Facebook icon and the text 'Blissful Your Artisanry'.



Textile Manufacturing

Mapholo Ratau: Founder of Ledikana

The founder managing director and designer of Ledikana Pty Ltd which she founded in 2014. Ledikana is a lifestyle brand that specialises in the manufacturing and retailing of contemporary African clothing (Seshweshwe print, leather, and beaded clothing) and accessories. Before her entrepreneur career in the fashion industry, Mapholo worked in the corporate finance industry for 20 years.

For more info contact Ledikana at: 083 307 3090

mapholo@ledikana.com

www.ledikana.com



Exports For Growth

Exports play a major role in boosting the economy and creating employment. JCCI's Global Export Accelerator is offering 50 women entrepreneurs an opportunity to become successful exporters. The programme includes an assessment to identify key areas of required support, mentorship, export training (basic, intermediary and advanced), market research to identify suitable markets of entry, access to local and international

markets (exhibitions and trade missions) and a networking platform to interact with global chambers.

If you are in the cosmetic manufacturing, small manufacturing, engineering, food processing and construction sectors contact Zinzi Mpela at Womensdesk@jcci.co.za for more information on joining the world of international trade.

About the partners



german
cooperation

DEUTSCHE ZUSAMMENARBEIT

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a federal enterprise with worldwide operations in 120 countries. GIZ supports the German Government in the fields of international cooperation for sustainable development and international education. The GIZ programme E4D- Employment and Skills for development in Africa, cooperates with the private and public sector in partnership by developing projects with the objectives to increase income, improve the employment situation, enhance business capacity and to upscale partner models.

Quoniam

QUANTITATIVE INVESTMENT ENGINEERING

Quoniam Asset Management GmbH is an independently operating asset management boutique led by an established management team. Its business model focuses on quantitative investment strategies for institutional investors in the asset classes of global equities and bonds. By supporting the women's desk, Quoniam demonstrates global social responsibility by investing into education and job creation specifically for women in a developing country.



Johannesburg Chamber
of Commerce and Industry

The Johannesburg Chamber of Commerce and Industry, founded in 1890, is a not for profit, independent, association that represents the interests of business and plays a key role in the facilitation and promotion of international trade. As part of its programme to develop SMEs and contribute to growing the economy, JCCI focuses on training and supporting entrepreneurs to become sustainable exporters. Very importantly the Chamber assists them to access market opportunities.