



### ➤ **eCommerce**

Delegates attending the *JCCI Women in Business* webinar on the topic of eCommerce found the event informative and useful. The webinar, facilitated by Insaka eCommerce Academy, provided the guidance and practical hands-on advice to enable the attendees to finish the session with their own on-line fully equipped stores.

We encourage the delegates to send us feedback on [Womensdesk@jcci.co.za](mailto:Womensdesk@jcci.co.za) and let us know how their online sales are going and what other areas they would like the training to cover.

### ➤ **Webinars coming soon will be on:**

- ✚ Beauty and Wellness trends on Tuesday, 30 June 2020
  - ✚ Trends in Agri-Processing on Wednesday, 8 July 2020
- Dates for the following are still to be confirmed:
- ✚ How to target your written communication for specific audiences
  - ✚ Overcoming the fear of speaking and how to make presentations
  - ✚ Understanding the principle of successful negotiations

### ➤ **FinancialFitness**

*Women in Business* will celebrate National Women's Day in August with an event on Financial Fitness and other activities for this special month. Details will be sent out soon.

### ➤ **Exports**

Exports play a major role in boosting the economy and creating employment. JCCI's Global Export Accelerator is offering 50 women entrepreneurs an opportunity to become successful

exporters. The programme includes an assessment to identify key areas of required support, mentorship, export training (basic, intermediary and advanced), market research to identify suitable markets of entry, access to local and international markets (exhibitions and trade missions) and a networking platform to interact with Global Chambers.

If you are in the cosmetic manufacturing, small manufacturing, engineering, food processing and construction sectors contact Zinzi Mpela at [Womensdesk@jcci.co.za](mailto:Womensdesk@jcci.co.za) for more information on joining the world of international trade.

## **We would like to thank our sponsors:**

### **GIZ**

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a federal enterprise with worldwide operations in 120 countries. GIZ supports the German Government in the fields of international cooperation for sustainable development and international education. Through its work, GIZ assists people and societies in shaping their own futures and improving living conditions. GIZ supports South Africa in reaching its goals as defined in the national development plan.

### **Quoniam Asset Management GmbH**

Quoniam Asset Management GmbH is an independently operating asset management boutique led by an established management team. Its business model focuses on quantitative investment strategies for institutional investors in the asset classes of global equities and bonds.

By supporting the women's desk, Quoniam demonstrates global social responsibility by investing into education and job creation specifically for women in a developing country.

## About the partners



The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a federal enterprise with worldwide operations in 120 countries. GIZ supports the German Government in the fields of international cooperation for sustainable development and international education. The GIZ programme E4D- Employment and Skills for development in Africa, cooperates with the private and public sector in partnership by developing projects with the objectives to increase income, improve the employment situation, enhance business capacity and to upscale partner models.

## Quoniam

QUANTITATIVE INVESTMENT ENGINEERING

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Johannesburg Chamber  
of Commerce and Industry

The Johannesburg Chamber of Commerce and Industry, founded in 1890, is a not for profit, independent, association that represents the interests of business and plays a key role in the facilitation and promotion of international trade. As part of its programme to develop SMEs and contribute to growing the economy, JCCI focuses on training and supporting entrepreneurs to become sustainable exporters. Very importantly the Chamber assists them to access market opportunities.